

Power Platform Licensing

October 2025

About this presentation

This deck provides an overview of Power Apps, Power Automate, Copilot Studio, Power Pages, Dataverse and AI Builder product licensing. Users should always use the current version of the deck for the most up-to-date information.

For licensing information on Power BI, please refer to [Power BI Licensing Deck](#).

For licensing information related to Dynamics 365, please refer to the [Dynamics 365 Licensing Guide](#).

Disclaimer

The information herein is for informational purposes only and represents the current view of Microsoft Corporation as of the date of this presentation. Because Microsoft must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Microsoft. All pricing and features specified are subject to change without notice. All pricing information provided is intended solely to be a non-binding estimate as of the date this guidance is provided and does not constitute an offer by Microsoft. Actual pricing will be reflected on the applicable price list.

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Power Platform: Recommended Offers

Power Platform

Recommended offers



Power Apps

Application Development

Premium

\$20 per user / month*



Power Automate

Workflow Automation

Premium

\$15 per user / month*

Process

\$150 per bot / month*



Microsoft Copilot Studio

Build Agents

Pay-as-you-go meter

\$0.01 per Copilot Credit



Power Pages

Web App Development

Capacity packs

Tier 3 (100k+ users):
\$50 for 100

Authenticated users /
month*

or \$25 for 500

Anonymous users /
month*

For Power BI licensing information, refer to [Power BI Licensing Deck](#).

*Billed annually

All pricing is (USD) and subject to change, please see [Pricing | Microsoft Power Platform](#) for actual pricing.

Power Platform: Product Licensing

Power Apps



Power Apps overview



RECOMMENDED MOTION Power Apps Premium

- Entitles user to unlimited apps and Power Pages websites
- \$20 per user (or \$12 per user w/2,000+ new licenses)

Build, modernize, and deploy unlimited applications for your team, department, or entire organization.

Best for businesses that want one license for users, regardless of the number of apps they need to run or websites they access

Power Apps per app

- Entitles user to 1 app or Power Pages website in a specific environment
- \$5 per user/month

Best for businesses that want to license users for each app they run or website they access, with the flexibility to stack licenses for additional apps and websites.

Power Apps per app pay-as-you-go meter

- Entitles user to 1 app
- \$10 per active user per app/month

Best for businesses that want to pay-as-you-go for only the users who access a Power App one or more times in a month

Power Apps and Power Automate for Dynamics 365 and Microsoft 365/Office 365 allow users to customize and extend Microsoft/Office 365 and Dynamics 365 applications.

Summary of Power Apps		Power Apps subscriptions	Power Apps subscriptions	Power Apps per app pay-as-you-go	Power Apps use rights included with:	Power Apps Basic
		RECOMMENDED MOTION Power Apps Premium \$20 per user/month (or \$12 per user/month with 2K+ new Premium licenses)	Power Apps per app \$5 per user/month	Power Apps per app meter¹ \$10 per active user/app/month	<u>Select Dynamics licenses</u> ^{2,3}	Use rights with <u>select</u> Microsoft 365/Office 365 licenses
Plans	Capabilities					
Power Apps	Run custom apps	Unlimited websites	1 app or 1 website (In a specific environment)	1 app	Within same environment as licensed Dynamics 365 app(s)	Unlimited
	Run custom Power Pages websites	Unlimited websites				
	Run workflows within the custom app ⁴	● ³	● ³	● ³	●	●
AI Builder	Service credits ⁵	500 credits	250 credits		●	●
Power Platform connectors	<u>Standard</u> connectors	●	●	●	●	●
	<u>Premium</u> and <u>custom</u> connectors	●	●	●	●	
	On premises and cloud services data transfer	●	●	●	●	
Dataverse	Full Dataverse access	●	●	●	●	Dataverse for Teams only
	Create and access custom tables ^{6,7}	●	●	●	Pro limited to 15 per app	
	Dataverse Database capacity (Accrued)	250 MB ⁸	50 MB ⁸	1 GB ⁹		
	Dataverse File capacity (Accrued)	2 GB ⁸	400 MB ⁸	1 GB ⁹		
Managed Environments	Admin and governance at scale	● ¹⁰	● ¹⁰	● ¹⁰	● ^{3,10}	
¹ Environments that are configured to use Power Platform pay-as-you-go, receive a one-time entitlement of 1 GB of Dataverse Database capacity and 1 GB of Dataverse File capacity per environment. <u>Additional</u> Dataverse Database, Dataverse File and Dataverse Log capacity can be purchased in increments of 1 GB.			⁷ For exceptions to Dynamics 365 Field Service use rights for Power Apps users, refer to the <u>Dynamics 365 Licensing Guide</u> . ⁸ Dataverse Database and Dataverse File capacity entitlements accrue at the tenant level. Additional Database, File and Log subscription capacity can be purchased in increments of 1 GB via the <u>Dataverse capacity add-ons</u> . ⁹ Dataverse Database and Dataverse File pay-as-you-go capacity is pooled at the environment level. Additional Dataverse capacity is available through the <u>Dataverse capacity meters</u> . ¹⁰ Please see <u>Managed Environments</u> for licensing details.			
² Dynamics 365 Pro does not have use rights for Power Apps or Power Pages. ³ Within app context ⁴ Power Automate use rights included with Power Apps don't include RPA functionality, which requires a separate purchase of Power Automate Premium. ⁵ Cap on accrued capacity: 1,000,000 credits per tenant month. For more AI Builder service credits, use the AI Builder capacity add-on. ⁶ For Power Apps use rights with restricted tables and exceptions for case tables, see <u>Restricted tables requiring D365 licenses</u> .			All pricing is (USD) and subject to change, please see <u>Pricing Microsoft Power Platform</u> for actual pricing.			

Power Automate



Power Automate overview



RECOMMENDED MOTION Power Automate Premium	RECOMMENDED MOTION Power Automate Process	\$215 per bot/month ²	Process Mining (PM)	Power Automate per flow	Power Automate per user	Power Automate unattended RPA add-on
\$15 per user/month ¹	\$150 per bot/month ²	\$215 per bot/month ²	\$5,000 per 100 GB of PM data stored /month ³	\$100 per flow/month ² (Minimum initial purchase of 5 licenses)	\$15 per user /month ¹	\$150 per bot/month ²
Enables licensed users to automate modern applications via API-based digital process automation (cloud flows) and legacy applications via UI-based attended robotic process automation, (<u>attended RPA</u>)	Licenses an autonomous bot that runs unattended robotic process automation, or a core business process (e.g., invoice processing or HR onboarding) that can be accessed org-wide without licensing individual users	Superset of Power Automate Process, providing the same functionality but with the addition of a Microsoft hosted machine that enables RPA with zero infrastructure	Capacity based license that enables rapid ROI for customers by identifying critical optimization opportunities and improving existing processes. Add-on to Power Automate Premium	Best for businesses that want to implement flows with reserved capacity for unlimited users across an organization	Best for businesses that want to license individual users to create unlimited cloud flows	Add-on to Power Automate Premium or Power Automate per flow that enables a bot to run autonomously on a local remote desktop or virtualized environment.

¹ Per tenant/month, one license allows user or capacity to use in any environment in the tenant.

² Per environment/month, one license allows the bot or process to be used in a single environment. An additional license is required if the same bot or process is deployed in a different environment.

³ Per 100 GB of PM data stored per tenant/month, capacity-based license/tenant.

⁴ Flow runs per pay-as-you-go environment/month.

Summary of Power Automate

		Power Automate subscriptions							Power Automate use rights included with:				Power Automate Basic
		RECOMMENDED MOTION	RECOMMENDED MOTION										
		Power Automate Premium	Power Automate Process	Power Automate Hosted Process	Power Automate Process Mining ³	Power Automate per user	Power Automate per flow	Unattended RPA add-on			Select Dynamics 365 licenses	Windows	Use rights with select M365/O365 licenses
		\$15 per user/month ¹	\$150 per bot/month ²		\$5,000 per 100 GB of PM data stored/mo. ⁴	\$15 per user/month ¹	\$100 per flow/mo. ² (Minimum purchase 5 licenses)	\$150 per bot/month ²					
Plans	Capabilities												
Power Automate ⁶	Cloud flows (DPA) Automated, instant, scheduled flows	●	●	●		●	●	●	● ^{7,8}	● ⁷	● ⁷		●
	Business process flows	●	●	●		●	●	●		● ⁷	● ⁷		
	Attended desktop flows	●										● ⁹	
	Unattended desktop flows (RPA)		●	●				●					
	Microsoft hosted machine			●									
Process Mining	Task Mining	●			●								
	Cloud flows process mining integration	●			●								
	Visualize and analyze processes	● ^{10,11}			●	●							
Power Platform connectors	<u>Standard</u> connectors	●	●	●		●	●		● ^{7,8}	● ⁷	● ⁷		●
	<u>Premium</u> and <u>custom</u> connectors	● ¹²	● ¹²	●		●	● ¹²		● ^{7,8}	● ⁷	● ⁷		
	On prem & cloud services data transfer	●	●	●		●	●		● ^{7,8}	● ⁷	● ⁷		
AI Builder	Service credits ¹³	5,000	5,000	5,000				5,000					
Dataverse	Dataverse use rights	●	●	●		●	●		● ^{7,8}	● ⁷	● ⁷		Within Teams only
	Database capacity (Accrued)	250 MB ¹⁴	50 MB ¹⁴	50 MB ¹⁴	2 GB ¹⁴	250 MB ¹⁴	50 MB ¹⁴						
	File capacity (Accrued)	2 GB ¹⁴	200 MB ¹⁴	200 MB ¹⁴	1 TB ¹⁴	2 GB ¹⁴	200 MB ¹⁴						
Managed Environments	Admin. and governance at scale	● ¹⁵	● ¹⁵	● ¹⁵		● ¹⁵	● ¹⁵			●	● ^{7,15}		

¹ Per tenant/month, one license allows user or capacity to use in any environment in the tenant.

² Per environment/month, one license allows the bot or process to be used in a single environment. An additional license is required if the same bot or process is deployed in a different environment.

³ Process Mining qualifying prerequisite: Power Automate Premium. Multiple add-ons can be applied against a single qualifying prerequisite license.

⁴ Per 100 GB of PM data stored per tenant/month, capacity-based license/tenant.

⁵ Qualifying prerequisites for the Unattended RPA add-on: Power Automate Premium and Power Automate per flow. Multiple add-ons can be applied against a single qualifying prerequisite license.

⁶ See [technical documentation](#) for definitions of each flow type.

⁷ Within app context. For both triggers and actions, flows within an embedding app, can connect to any data source within the use rights of the embedding application and directly with the embedding application

⁸ Cloud flow usage of up to 250,000 Power Platform Requests per day at the tenant level is included as part of the Copilot Studio Copilot Credits pack subscription. Cloud flows do not consume Copilot Studio message capacity.

⁹ Via [Power Automate desktop](#) only, a free application not intended for business-critical functions, with no SLA or Microsoft support, cloud flows,

standard/premium connectors, orchestration (scheduled or automatic triggers for desktop flows, attended or unattended, combine cloud flows + desktop flows in a single automation), sharing desktop flows, developing in a different environment than the default, Automation Lifecycle Management (ALM), monitoring, execution logs are not included.

¹⁰ The Power Automate Premium license includes the Process Mining desktop app with advanced analytics and optional Power BI customization with a separate purchase of Power BI. Process Advisor that comes with Power Automate Premium licenses includes out of the box process mining capabilities (pre-built templates) with very limited customization.

¹¹ 50 MB of Process Mining data storage per user license, cap on accrued capacity: 100 GB per tenant.

¹² Desktop flow connector is included. (This desktop flow connector is not included in Windows licenses.)

¹³ Cap on accrued capacity 1,000,000 credits per tenant. Additional AI Builder capacity can be purchased per 1M service credits for \$500/month via the [AI Builder capacity add-on](#).

¹⁴ Dataverse Database and File subscription capacity is pooled at the tenant level. [Additional](#) Dataverse Database, Dataverse File and Dataverse Log subscription capacity can be purchased in increments of 1 GB.

¹⁵ Please see [Managed Environments](#) for licensing details.

All pricing is (USD), billed annually and subject to change, please see [Pricing | Microsoft Power Platform](#) for actual pricing.

Microsoft Copilot Studio



Copilot Studio overview



RECOMMENDED OFFER

Copilot Studio

Pay-as-you-go meter

\$0.01 per Copilot Credit

The Copilot Studio pay-as-you-go meter enables you to post-pay based on the actual number of Copilot Credits consumed in a billing month. This meter allows for flexibility, scalability and seasonality with no interruptions due to overages.

A Copilot Studio Author role is required for users to build and manage agents when Copilot Studio is licensed via pay-as-you-go. To grant access, navigate to Settings and update the Copilot Author setting in the [Power Platform Admin Center](#) (PPAC). There, you can assign a security group, and only members of that group will have access to Copilot Studio.

Pay only for what you use, after use

Copilot Studio

Copilot Credit Packs

Tenant-wide capacity license sold in credit packs.
1 credit pack = 25,000 Copilot Credits/month
\$200 per pack/month*

Copilot Credits are sold in credit packs. Credit packs should be purchased for the anticipated number of credits that will be consumed by the tenant in a month.

1 capacity pack = 25,000 credits/month

A Copilot Studio User License (\$0) is required for each user authoring bots with Copilot Studio. We recommend acquiring the tenant license and user licenses as part of a single transaction to simplify onboarding to Copilot Studio.

*Billed annually

In addition to this subscription license, it is strongly recommended to set up the Copilot Studio pay-as-you-go meter in case of overages.

Summary of Copilot Studio	Copilot Studio Pay-as-you-go meter	Copilot Studio Copilot Credit packs	Copilot Studio use rights with Microsoft 365 Copilot
Plans	RECOMMENDED MOTION Copilot Studio \$0.01 per Copilot Credit	Copilot Studio \$200 per tenant/month*	Copilot Studio in Microsoft 365 Copilot Use rights with Microsoft 365 Copilot licenses \$30 per user/month*
Included Copilot Credits ¹	Pay-as-you-go ²	25,000 Copilot Credits ³	Unlimited ^{4*} , ⁵
Generative AI	●	●	Limited ^{4*} , ⁵
Create and publish your own agents and agent flows anywhere	●	●	
Create and publish your own agents and plugins to extend Microsoft 365 Copilot			●
The output you create is...	Your own agent	Your own agent	Your own agent ⁶
Power Automate cloud flows as actions in agents		● ⁷	
<u>Standard</u> Power Platform connectors	●	●	●
<u>Premium</u> and <u>custom</u> Power Platform connectors	●	●	●
On premises and cloud services data transfer for Power Platform Connectors	●	●	●
Dataverse for Copilot Studio	● ⁸	● ⁸	● ⁸
Managed Environments	● ⁹	● ⁹	● ^{9, 10}
Available channels to publish your agents/plugins	External channels (e.g., External Web, FB, WhatsApp etc.) Internal Channels (e.g., Internal Web, Teams, etc.)	External channels (e.g., External Web, FB, WhatsApp etc.) Internal Channels (e.g., Internal Web, Teams, etc.)	Microsoft 365 experience

¹ Customers will be charged according to the consumption of Copilot Credits, the common currency across Copilot Studio capabilities. Copilot Credits are the measure of time and effort required to retrieve information and respond to prompts or actions taken by an agent.
 ² The Copilot Studio pay-as-you-go meter enables you to post-pay based on the actual number of credits consumed in a month.
 ³ Copilot Credits are offered via prepaid credit pack subscription licenses. 1 credit pack = 25,000 credits.
 ⁴ Employee-facing scenarios (Business to Employee) usage of Microsoft Copilot Studio agents and the Microsoft Copilot Studio tools/features invoked by the said agents, are included in the Microsoft 365 Copilot USL when the user of the agent is licensed with Microsoft 365 Copilot and the agent is operating using the authenticated Microsoft 365 Copilot USL user's identity. *Usage is limited to fair usage limits. Microsoft reserves the right to update the limits as the product evolves, and new usage patterns emerge.
 ⁵ Interactive use of classic answers, generative answers, tenant graph grounding and agent actions by authenticated Microsoft 365 Copilot users, in Microsoft 365 apps and services, will be included at no additional cost. Microsoft 365 apps and services include: Word, Excel, PowerPoint, Outlook, Exchange, SharePoint, OneNote, OneDrive, Microsoft Stream, Microsoft Bookings, Microsoft Access, Viva Engage, Viva Insights, Microsoft Lists, Microsoft Forms, Sway, Visio, Microsoft Planner, Microsoft To Do, Microsoft Loop, Clipchamp, M365 Copilot Chat, and Teams. Microsoft reserves the right to add limits in the future.
 ⁶ Agents built on Copilot Studio, for Teams, SharePoint and Microsoft 365 Copilot, are included with the Microsoft 365 Copilot license at no additional charge.
 ⁷ Cloud flow usage of up to 250,000 Power Platform Requests per day at the tenant level is included as part of the Copilot Studio Copilot Credits pack subscription. Cloud flows do not consume Copilot Studio message capacity.
 ⁸ Dataverse for Copilot Studio default capacities: Dataverse Database 5 GB, Dataverse File 20 GB, Dataverse Log 2 GB. Additional Database, File and Log subscription capacity can be purchased in increments of 1 GB.
 ⁹ Please see Managed Environments for licensing details.
 ¹⁰ Managed Environments is enabled only for features related to Copilot Studio.
 * Billed annually

All pricing is (USD) and subject to change, please see Pricing | Microsoft Copilot Studio for actual pricing.

Power Pages



Power Pages overview



RECOMMENDED MOTION Power Pages Authenticated users

This subscription license can be purchased for the anticipated number of unique, authenticated users accessing a website in a month.

Sold in capacity packs with tiered pricing (100 users per capacity pack)

Capacity Packs	Minimum Purchase	Number of users	Price/month*
Tier 1	1 capacity pack	100+ users	\$200
Tier 2	100 capacity packs	10,000+ users	\$75
Tier 3	1,000 capacity packs	100,000+ users	\$50

* Billed annually

Best for businesses that want to allow users to access low-code business websites securely with authenticated access and have predictable licensing

RECOMMENDED MOTION Power Pages Anonymous users

This subscription license can be purchased for the anticipated number of anonymous users accessing a website in a month.

Sold in capacity packs with tiered pricing: (500 users per capacity pack)

Capacity Packs	Minimum Purchase	Number of users	Price/month*
Tier 1	1 capacity pack	500+ users	\$75
Tier 2	20 capacity packs	10,000+ users	\$37.50
Tier 3	200 capacity packs	100,000+ users	\$25

* Billed annually

Best for businesses that want to allow viewers to access low-code business websites anonymously and have predictable licensing

Power Pages Authenticated users pay-as-you-go meter

This pay-as-you-go meter measures the number of unique authenticated users accessing a website in a month.

\$4 per user

Best for businesses that want to use an Azure subscription to pay for the number of unique users who authenticated on a website

Power Pages Anonymous users pay-as-you-go meter

This pay-as-you-go meter measures the number of anonymous users accessing a website in a month.

\$0.30 per user

Best for businesses that want to use an Azure subscription to pay for the number of anonymous users who browsed a website

Summary of Power Pages		Power Pages subscriptions		Power Pages pay-as-you-go		Power Pages use rights included with:		
		RECOMMENDED MOTION Power Pages Authenticated users Tier 3 (100k+ users) \$50/pack*	RECOMMENDED MOTION Power Pages Anonymous users Tier 3 (100k+ users) \$25/pack*	Power Pages Authenticated users pay-as-you-go meter ¹	Power Pages Anonymous users pay-as-you-go meter ¹	Power Apps per app	Power Apps Premium	Select Dynamics 365 licenses
Plans	Capabilities							
Power Pages	Create, access, host and administer websites	●	●	●	●	1 app or 1 website	●	Within same environ. as licensed D365 app
	Secure access authentication	●						
Power Platform connectors	<u>Standard</u> connectors	●	●	●	●	●	●	●
	<u>Premium</u> and <u>custom</u> connectors	●	●	●	●	●	●	●
Dataverse	Full Dataverse access	●	●	●	●	●	●	●
	Create and access custom tables and complex tables ²	●	●	●	●	●	●	●
	Dataverse Database capacity (Accrued)	2 GB ³	500 MB ³			50 MB ⁴	250 MB ⁴	
	Dataverse File capacity (Accrued)	16 GB ³	4 GB ³			400 MB ⁴	2 GB ⁴	
	Dataverse Log capacity (Accrued)	1 GB ³	250 MB ³					
Managed Environments	Admin and governance at scale	● ⁵	● ⁵			●	●	● ⁵

¹ Environments that are configured to use Power Platform pay-as-you-go, receive a one-time entitlement of 1 GB of Dataverse Database capacity and 1 GB of Dataverse File capacity per environment. Additional Dataverse Database, Dataverse File and Dataverse Log subscription capacity can be purchased in increments of 1 GB.

² For Power Pages use rights with restricted tables and exceptions for case tables, see Restricted tables requiring Dynamics 365 licenses.

³ Per capacity pack

⁴ Per license capacity

⁵ Please see Managed Environments for licensing details.

*Billed annually

AI Builder



AI Builder overview

Build, train, and publish AI models without a single line of code or the help of a data scientist.



Build AI models in minutes with guided "point and click" wizards



Customizable for broad range of industries



Part of the Power Platform and Dynamics 365 so you can leverage your AI models anywhere and build robust, dynamic automations.

The screenshot shows the AI Builder interface in a web browser. The main area displays an invoice form with various fields. A 'Date' field is highlighted with a dropdown menu showing 'Mar 15, 2018'. A 'Select fields' panel on the right shows the selected fields: 'Date', 'Mar 15, 2018', 'Mar 31, 2018', and '\$60.86'. The invoice form includes a header with the address '4567 Main St Buffalo, NY 90852' and the website 'http://www.contoso.com/'. The 'Bill To' section lists 'Fabrikam, Inc.' with address '345 North St NY 98052' and website 'http://www.fabrikam.com/'. The table below shows the invoice items:

Item	Quantity	Rate	Amount
Monthly service fee	01	\$40.00	\$40.00
Guarantee monthly fee	01	\$6.00	\$6.00
Add-on services	01	\$4.80	\$4.80

The bottom of the invoice shows the subtotal, tax, and shipping amounts.

Subtotal: \$50.80
Tax (2%): \$1.02
Shipping: \$5.99

Licensing Overview

AI Builder is licensed as a capacity add-on to select Power Apps, Power Automate and Dynamics 365 licenses. AI Builder capacity is expressed in the form of "service credits." Service credits serve as the single (common) currency. Different scenarios (for example, forms processing, prediction, etc.) burn down service credits at different rates.

Note: Access to AI Builder features within Copilot Studio agents and agent flows requires Copilot Studio Copilot Credits capacity. See Copilot Studio section of this deck for details.

AI Builder Capacity Add-On

AI Builder	Overview
Offer name	AI Builder capacity add-on
License type	Tenant-wide capacity license sold in capacity packs
Entitlement	Each pack includes 1 million service credits
Pricing	AI Builder Capacity add-on capacity packs should be purchased based on the anticipated usage of various AI Builder capabilities. Capacity should be purchased for the peak utilization over a monthly period. See the AI Builder rate card for details.
What are service credits?	•Common currency across AI Builder capabilities •Usage of AI Builder services consumes purchased service credits
Qualifying base licenses (prerequisites)	Power Apps Premium, Power Apps per app, Power Automate Premium, Power Automate Process, Power Automate Hosted Process, Power Automate unattended RPA add-on and Dynamics 365 Finance and Dynamics 365 Finance Premium

AI Builder Capacity Packs

Tier 1

\$500 minimum 1 capacity pack

Tier 2

\$375 minimum 10 capacity packs

Tier 3

\$250 minimum 50 capacity packs

AI Builder Entitlements with Power Platform and Dynamics 365

Select Power Platform and Dynamics 365 licenses include AI Builder service credits.

Power Apps subscription licenses		AI Builder service credits entitlement ¹
Power Apps	Power Apps Premium	500 service credits / month
	Power Apps per app	250 service credits / month

Power Automate subscription licenses		AI Builder service credits entitlement ¹
Power Automate	Power Automate Premium	5,000 service credits / month
	Power Automate Process	5,000 service credits / month
	Power Automate Hosted Process	5,000 service credits / month
	Power Automate unattended RPA add-on	5,000 service credits / month

Dynamics 365 subscription licenses		AI Builder service credits entitlement
Dynamics 365	Dynamics 365 Finance	20,000 AI Builder service credits / month
	Dynamics 365 Finance Premium	50,000 AI Builder service credits /month

¹ Cap on AI Builder accrued capacity for Power Apps and Power Automate: 1M AI Builder service credits / tenant. Additional AI Builder capacity can be purchased per 1M service credits for \$500/month via the AI Builder capacity add-on. More information on integrating AI Builder with Power Apps and Power Automate is available [here](#).

AI Builder Rate Card

Capability	Operation	Type	Service Credit Consumption Rate	\$ Equivalent Price per Operation* ¹
AI prompts, Create text with GPT 4o Mini	Real-time Prediction	Prebuilt	1 credit / 1k input tokens ²	\$0.0005 / 1k input tokens
			3 credits / 1k output tokens ²	\$0.0015 / 1k output tokens
AI prompts, Create text with GPT 4o	Real-time Prediction	Prebuilt	20 credits / 1k input tokens ²	\$0.01 / 1k input tokens
			60 credits / 1k output tokens ²	\$0.03 / 1k output tokens
AI prompts, Create text with GPT o1	Real-time Prediction	Prebuilt	160 credits / 1k input tokens ²	\$0.08 / 1k input tokens
			640 credits / 1k output tokens ²	\$0.32 / 1k output tokens
Document processing	Training	Custom	Free	
	Real-time Prediction	Custom	100 credits / Page	\$0.05 / Page
Receipt, Invoice, Identity document or Business card analysis	Real-time Prediction	Prebuilt	32 credits / Page	\$0.016 / Page
Text translation	Real-time Prediction	Prebuilt	22 credits / 1k chars	\$0.011 / 1k chars
Text analysis	Real-time Prediction	Prebuilt	2 credits / 1k chars	\$0.001 / 1k chars
Sentiment analysis, Language detection, Key phrase extraction				
Text analysis	Training	Custom	Free	
Category classification, Entity extraction	Real-time Prediction	Custom	20 credits / 1k chars	\$0.01 / 1k chars
	Real-time Prediction	Prebuilt	20 credits / 1k chars	\$0.01 / 1k chars
Text recognition (OCR)	Real-time Prediction	Prebuilt	3 credits / Image	\$0.0015 / Image
Image classification	Training	Custom	Free (performed on-premises)	
	Real-time Prediction	Custom	4 credits / Image	\$0.002 / Image
Object detection	Training	Custom	Standard: 10 credits / Image	Standard: \$0.005 / Image
			Domains: 160 credits / Image for first 500 images, then 10 credits / Image	Domains: \$0.08 / Image for first 500 images, then \$0.005 / Image
	Real-time Prediction	Custom	8 credits/Image (standard and domains)	\$0.004 / Image
Prediction	Training	Custom	Free	
	Scheduled Prediction	Custom	1 credit / 5 rows	\$0.0005 / 5 rows
	Real-time Prediction	Custom	10 credits / 1 row	\$0.005 / 1 row

¹ Disclaimer: Pricing based on Tier 1 pricing. \$ Equivalent price per operation shown only for guidance based on List Price.

² For common English text, 1000 tokens = ~700 words. Input tokens include both customer and system prompts.

Administrators can download an Excel capacity consumption report for the tenant [here](#).

Dataverse



Dataverse subscription capacity

Power Platform standalone licenses include Dataverse capacities.

- **Default capacity:** A tenant's one-time Dataverse default capacity entitlement is equal to the Dataverse default capacity entitlement for first Power Apps, Power Automate, Microsoft Copilot Studio or Power Pages subscription license purchased. Additional subscriptions do not add to the tenant's default capacity.
- **Accrued capacity:** Accrued capacity is added to the tenant for every Power Apps, Power Automate and Power Pages standalone subscription license purchased. This accrued capacity is pooled across the tenant and shared amongst relevant application workloads.
- **Dataverse capacity add-ons:** Additional capacity can be added via the Dataverse subscription capacity add-ons. These add-ons apply across the tenant and are not tied to a specific user.

Dataverse capacity add-ons

Overview

Dataverse is a SaaS data platform for all Power Platform products and Dynamics 365 applications, supporting both low-code and pro-code development.

It is a fully managed low-code cloud data platform to easily structure data, events, logic, and insights to enable interconnected applications and processes in a secure and compliant manner.

Dataverse capacity add-ons types and purposes

Capacity type	Purposes	Capacity add-ons (subscriptions)	Minimum Quantity
Dataverse Database capacity add-on	Stores table definitions, data, and generates analytics and insights. Each unit increases available tenant-wide shared capacity by 1 GB.	1 GB per month / \$40	1 unit
Dataverse Database capacity Tier 2 add-on	Stores table definitions, data, and generates analytics and insights. Each unit increases available tenant-wide shared capacity by 1 GB.	1 GB per month / \$30	1,000 units
Dataverse File capacity add-on	Stores attachments to notes or emails in Dynamics Sales, Customer Service, and Field Service applications and Power Apps. These include documents, image files, videos, PDF files and other crucial files needed in an organization. Each unit increases available tenant-wide shared capacity by 1 GB.	1 GB per month / \$2	1 unit
Dataverse Log capacity add-on	Records table and column data changes over time for sure in analysis and reporting purposes. Log capacity is designed to help organizations meet their auditing, compliance, and governance policies. Each unit increases available tenant-wide shared capacity by 1 GB.	1 GB per month \$10	1 unit

Dataverse capacity meters

Dataverse Default capacity for Power Platform pay-as-you-go environments

Environments configured to use Power Platform pay-as-you-go meters, receive a one-time entitlement of 1 GB of Dataverse Database and 1 GB of Dataverse File capacity per environment. These entitlements do not change based on the number of users using apps or custom websites in an environment. These pay-as-you-go environments do not consume tenant-wide Dataverse capacity.

Pay-as-you-go environments	Included per pay-as-you-go environment
Dataverse Database capacity	1 GB
Dataverse File capacity	1 GB
Dataverse Log capacity	N/A

Dataverse capacity meters

With a pay-as-you-go enabled environment, Dataverse capacity meters can be used to pay-as-you-go for Dataverse usage as alternatives to the existing subscription capacity add-ons for overages. Dataverse pay-as-you-go capacity is billed based on the amount of capacity used in the environment, beyond the 1 GB Dataverse Database capacity and 1 GB Dataverse File capacity entitlements per environment.

Dataverse Capacity/environment	Additional Increment
Dataverse Database capacity	1 GB / \$48 per month
Dataverse File capacity	1 GB / \$2.40 per month
Dataverse Log capacity	1 GB / \$12 per month

Power Apps and Dataverse capacity

RECOMMENDED MOTION Power Apps Premium	Default Entitlement per tenant	Accrued Entitlement per user
Dataverse Database capacity	10 GB	250 MB
Dataverse File capacity	20 GB	2 GB
Dataverse Log capacity	2 GB	N/A

Power Apps per app	Default Entitlement per tenant	Accrued Entitlement per app
Dataverse Database capacity	5 GB	50 MB
Dataverse File capacity	20 GB	400 MB
Dataverse Log capacity	2 GB	N/A

Pay-as-you-go environments ¹	Default Entitlement per pay-as-you-go environment	Accrued Entitlement per app
Dataverse Database capacity meter	1 GB	N/A
Dataverse File capacity meter	1 GB	N/A
Dataverse Log capacity meter	N/A	N/A

¹ When an environment becomes enabled for pay-as-you-go and is [linked to an Azure subscription](#), Dataverse capacity meters let you pay-as-you-go for your Dataverse storage usage. Dataverse meter definitions: Amount of capacity used in the environment beyond any entitled amounts (1 GB database capacity and 1 GB of file capacity per environment. No capacity is allocated for Dataverse Logs). Additional Dataverse Database, Dataverse File and Dataverse Log subscription capacity is available in increments of 1 GB via the [Dataverse capacity add-ons](#).

Power Automate and Dataverse capacity

RECOMMENDED MOTION Power Automate Premium	Default entitlement per tenant	Accrued entitlement per user
Dataverse Database capacity	10 GB	250 MB
Dataverse File capacity	20 GB	2 GB
Dataverse Log capacity	2 GB	N/A

RECOMMENDED MOTION Power Automate Process	Default entitlement per tenant	Accrued entitlement per bot
Dataverse Database capacity	5 GB	50 MB
Dataverse File capacity	2 GB	200 MB
Dataverse Log capacity	200 MB	N/A

Power Automate Hosted Process	Default entitlement per tenant	Accrued entitlement per bot
Dataverse Database capacity	5 GB	50 MB
Dataverse File capacity	2 GB	200 MB
Dataverse Log capacity	200 MB	N/A

Power Automate Process Mining add-on	Default entitlement per tenant	Accrued entitlement per user
Dataverse Database capacity	N/A	2 GB
Dataverse File capacity	N/A	1 TB
Dataverse Log capacity	N/A	N/A

Additional Dataverse Database, Dataverse File and Dataverse Log subscription capacity is available in increments of 1 GB via the [Dataverse capacity add-ons](#).

Dataverse for Copilot Studio

RECOMMENDED MOTION Dataverse for Copilot Studio	Default Entitlement per tenant	Accrued Entitlement per capacity pack
Dataverse Database capacity	5 GB	N/A
Dataverse File capacity	20 GB	N/A
Dataverse Log capacity	2 GB	N/A

Additional Dataverse Database, Dataverse File and Dataverse Log subscription capacity is available in increments of 1 GB via the [Dataverse capacity add-ons](#).

Power Pages and Dataverse capacity

RECOMMENDED MOTION Power Pages Authenticated users - capacity pack	Default entitlement per tenant	Accrued entitlement per capacity pack
Dataverse Database capacity	5 GB	2 GB
Dataverse File capacity	N/A	16 GB
Dataverse Log capacity	2 GB	1 GB

RECOMMENDED MOTION Power Pages Anonymous users - capacity pack	Default entitlement per tenant	Accrued entitlement per capacity pack
Dataverse Database capacity	5 GB	500 MB
Dataverse File capacity	N/A	4 GB
Dataverse Log capacity	2 GB	250 MB

Pay-as-you-go environments¹	Default entitlement per pay-as-you-go environment	Accrued entitlement per user
Dataverse Database capacity	1 GB	N/A
Dataverse File capacity	1 GB	N/A
Dataverse Log capacity	N/A	N/A

¹ When an environment becomes enabled for pay-as-you-go and is [linked to an Azure subscription](#), Dataverse capacity meters let you pay-as-you-go for your Dataverse storage usage. Dataverse meter definitions: Amount of capacity used in the environment beyond any entitled amounts (1GB Dataverse Database capacity and 1GB of Dataverse File capacity per environment. No capacity is allocated for Dataverse Logs.) Additional Dataverse Database, Dataverse File and Dataverse Log subscription capacity is available in increments of 1 GB via the [Dataverse capacity add-ons](#).

Managed Environments

Power Platform Managed Environments

Managed Environments is included with the following Power Platform standalone¹ licenses and pay-as-you-go meters.

- Power Apps and Power Automate standalone licenses
- Copilot Studio standalone license
- Power Apps per app pay-as-you-go meter² and Copilot Studio pay-as-you-go meter
- Copilot Studio for Microsoft 365 Copilot license (only for features related to Copilot Studio)
- Dynamics 365 Premium, Enterprise, and Team Members standalone licenses

Once enabled, all active usage in the environment will require one of these standalone licenses or pay-as-you-go meters.

Learn more: [Power Platform Managed Environments Licensing](#)

¹ Standalone licenses refers to full Power Apps, Power Automate and Copilot Studio licenses and does not include the limited Power Apps and Power Automate use rights that come with select Dynamics 365 licenses.

² The Power Apps per app pay-as-you-go meter satisfies the prerequisite that all active Power Apps usage in the environment requires standalone licenses or meters. However, this meter covers Power Apps usage only; any Power Automate flow usage must be covered by standalone Power Automate licenses.

Support Add-ons

This chapter provides a brief look at the additional support add-on options.
For full feature descriptions, see [Power Platform Licensing Guide](#).

Benefits of Support Add-ons

The benefits included in the Subscription Support Plan are applicable for customers who license Power Platform solutions via MOSP, EA, MPSA, EAS, and EES.

Learn more about Power Apps, Power Automate, Microsoft Copilot Studio, Power Pages and Dynamics 365 support options:

- Professional Direct support for Power Platform and Dynamics 365
- Unified Support (for Enterprise solutions)

SKU Name	Description	Price/month	Licensed
Professional Direct Support for Dynamics 365 and Power Platform	ProDirect Support Subs Per User for D365 and Power Platform	\$9	User*

* Customer must acquire enough Professional Direct Support licenses to cover each Power Platform and Dynamics 365 license on its agreement, up to a maximum of 250 licenses.

What's New?

In this chapter we discuss changes to product licensing.

Power Platform Licensing Updates

Date	Description	New offer or change summary
October 2025	Microsoft Copilot Studio	Microsoft 365 Copilot use rights updated

Power Platform: Licensing Resources

This chapter provides Power Platform taxonomy and licensing resources information. For more information refer to the **Power Platform Licensing Guide**.

Power Platform Licensing Resources

	Awareness	Learning	Support
Resources	Power Platform Pricing & Licensing Pages Power Apps Pricing and Licensing Power Automate Pricing and Licensing Microsoft Copilot Studio Pricing and Licensing Power Pages Pricing and Licensing	Other Recommended Licensing Resources • Power Platform Licensing Guide • Copilot Studio Licensing Guide • Power Platform Licensing FAQ • Power Platform Licensing Resources Hub • Microsoft Product Terms – Power Platform	Self-Help Support Power Platform admin center (PPAC) Help + Support Technical Support • Overview • Professional Direct support • Unified Support (for Enterprise solutions)

Taxonomy

Robotic Process Automation (RPA)

Process automation that encompasses the use of an application's graphical user interface (GUI), in which a user records a series of steps/actions/tasks for the automation technology to then perform as a process by repeating directly in the GUI.

RPA robot or "bot"

A GUI-based process running on a desktop or virtualized environment.

Attended bot

- Triggered by an explicit user action on their workstation, i.e., a local or remote desktop.
- Must operate concurrently with the user on the same workstation.
- Can run more than one discrete process, but each process must be serialized to run sequentially.

Unattended bot

- Runs autonomously without requiring user actuation.
- Can be deployed on a local, remote desktop, or other virtualized environment.
- Can run more than one discrete process, but each process must be serialized to run sequentially.
- Concurrent instances of a singular process require an additional unattended bot for each instance.

Digital Process Automation (DPA)

Digital Process Automation (DPA) is API-based automation in Power Automate that empowers citizen developers to build powerful automation across 370+ native connectors through no-code APIs. This enables streamlining and optimization of systems across people, processes, and technology to put focus on outcomes.

Desktop flow

A feature in Power Automate targeting the RPA market by enabling legacy apps to be automated via GUI vs API. Processes executed via desktop flows can be contained within a broader API-based automation scenario or exist standalone.

Dataverse

- Dataverse enables the user to store and manage data used by business applications.
- Dataverse for Teams, built atop the Dataverse, delivers a built-in low code data platform for Microsoft Teams providing relational data storage, rich data types, enterprise grade governance, and one-click solution deployment.
- Dataverse is designed to be used in any application (not just Teams) and includes additional security features such as auditing, sharing, field level and hierarchical security. For a detailed comparison on Dataverse for Teams and Dataverse capabilities, please refer to the public documentation [here](#).

Thank you