

Licensing Microsoft Copilot Studio

Copilot Studio

Copilot Studio is an end-to-end conversational AI platform that empowers you to create and customize copilots using natural language or a graphical interface. With Copilot Studio, you can easily design, test, and publish copilots that suit your specific needs for internal or external scenarios across your industry, department, or role.

Copilot Studio for Teams

Copilot Studio for Teams is available within Microsoft Teams to create chatbots that answer questions posed by other employees or team members. Licensed users can create no-code or low-code chatbots using an easy-to-use graphical interface, if they are licensed with one of the following User SLs:

- Office 365 E1, E3, E5, F3, Microsoft 365 E3, E5, F3
- Microsoft 365 Business Basic, Standard, Premium
- Office 365 A3, A5, Microsoft 365 A3, A5

Microsoft 365

Office 365/Microsoft 365 users who are additionally licensed with Copilot for Microsoft 365 (\$30 per user per month) may use **Copilot Studio in Copilot for Microsoft 365** to create plugins to customize Copilot for Microsoft 365.

Licensing Copilot Studio

To deploy a copilot in a channel outside of Teams or Copilot for Microsoft 365 (in a website or Facebook, for example), organizations must acquire Copilot Studio licenses:

Copilot Studio license

- \$200 per tenant per month
- Included capacity of 25,000 messages per tenant per month
- Purchase additional licenses for more capacity

Copilot Studio per User licenses

- A \$0 SKU is required for all users who will author copilots
- Assigned in the Microsoft 365 Admin Center

Copilot Studio messages

Copilot Studio messages are the common currency across Copilot Studio capabilities. A billed message is a request or message sent to the copilot triggering an action and/or response. Examples: a) User asks copilot when a store is open, and copilot replies with store hours = 1 billed message b) Copilot proactively greets the user on a website = 1 billed message, c) User asks copilot for store hours for the upcoming holiday, copilot responds using GenAnswers = 2 billed messages

Comparing Copilot Studio licensing options

	Copilot Studio	Teams	Microsoft 365
Output	Standalone copilot	Teams chatbot	Plugin for Copilot for M365
Available channels	All channels	Teams only	Copilot for M365 only
Messages/month	25,000	Unlimited	Unlimited
Gen AI: AI enabled conversations	Yes	No	Yes
Create cloud flows in context of Copilot creations	Automated, instant, and scheduled flows	None	Automated, instant, and scheduled flows
Connect to data	Via Standard, Premium and custom connectors	Via Standard connectors	Via Standard, Premium and custom connectors
Store and manage data	Dataverse	Dataverse in Teams	Dataverse
Dataverse capacity included (no additional capacity is accrued with the purchase of additional licenses)	Database capacity – 5 GB File capacity – 20 GB Log capacity – 2 GB	None	None

Additional resources

The Power Platform Licensing Guide is an excellent resource. It is updated frequently and can be found here: <https://bit.ly/2LNyW8E>.



The Power Platform Licensing deck is useful for further information and can be found here: <https://bit.ly/3pTocVS>. Note that PartnerSource access is required to access this deck.

