

# Licensing Power Apps

## Introduction to Power Apps

Power Apps helps organizations solve the “app gap”. There’s a growing demand for apps as organizations attempt to replace manual processes with digital processes, but there aren’t enough developers to build these apps.

Traditionally, some processes have been solved with off-the-shelf SaaS solutions but there isn’t always “an app for that”. Other processes have been solved by traditional custom app development, but there is only so much traditional custom app development an organization can invest in. Power Apps is a low-code development platform that can help address this “app gap” with end users, the IT department and professional developers able to create organization-specific apps quickly and easily.



## Licensing Power Apps

### Power Apps per User

**\$20 per user per month**

- A single license enables a user to access any number of apps and portals across any environments
- Licenses are assigned to users via the Microsoft 365 Admin Center

### Power Apps per App

**\$5 per user per month**

- A single license enables a user to access 1 app or 1 portal
- Licenses are assigned to one environment via the Power Platform Admin Center
- Licenses are allocated to users when an app in an environment is shared with a user

Best for businesses that want predictable user-based licensing

### Power Apps per App Pay-As-You-Go

**\$10 per active user per app per month**

- An environment is linked to an Azure Subscription for PAYG billing
- Active users, who use an app, are billed monthly against the Subscription
- App licenses assigned to a PAYG environment are ignored

Best for businesses that want the agility to only pay when a user runs an app

## Power Apps use rights included with Office 365 licenses

Select Microsoft 365 and Office 365 licenses include Power Apps functionality, where users with these licenses can create and access any number of apps using standard connectors. See [this resource](#) for a list of connectors and classifications.

## Additional resources

The Power Apps, Power Automate and Power Virtual Agents [Licensing Guide](#) is an excellent resource. It is updated frequently and can be found here: <https://bit.ly/2LNyW8F>.

The Power Apps, Power Automate and Power Virtual Agents [Licensing Deck](#) is useful for further information and can be found here: <https://bit.ly/3pTocVS>.

Note: PartnerSource access is required to access this deck.



## Power Apps portals

A Power Apps portal enables an organization to develop a self-service, interactive website for external users.

### Licensing Power Apps portals

Power Apps portals are provisioned without requiring a specific license; user access is licensed.

### External, authenticated users

The Power Apps Portals login capacity add-on is purchased to license these users. Multiple logins per portal by 1 authenticated user during a 24-hour period count as 1 billable login.

The Power Apps Portals login capacity add-on gives 100 logins and is available with tiered pricing:

Tier	Price per month for 100 logins	Minimum purchase
Tier 1	\$200	1
Tier 2	\$100	10
Tier 3	\$70	50

### Internal, authenticated users

The Power Apps per User plan allows access to unlimited portals, and the Power Apps per App plan allows access to 1 portal per environment.

### Anonymous users

The Power Apps Portals page view capacity add-on is purchased to license these users. A single license costing \$100 covers 100,000 page views per month, and customers purchase multiple licenses dependent on their capacity needs.