Azure Hybrid Use Benefit
with Windows Server

Get more out of your existing Windows Server licenses

Now you can move your existing Windows Server licenses to Azure, just as you can with other popular Microsoft solutions, such as SQL Server and SharePoint. Take advantage of this benefit to extend your datacenter to the cloud.
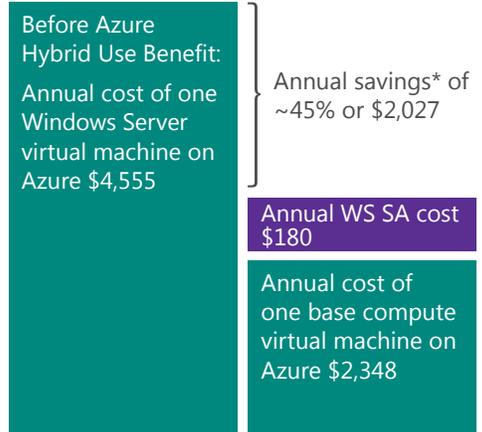
Reduced pricing. With the Azure Hybrid Use Benefit, you can use on-premises Windows Server licenses that include Software Assurance to earn special pricing for new Windows Server virtual machines in Azure. You pay only for the base compute rate, which is currently the same as the Linux rate for virtual machines.

Cloud-ready licenses. Using this benefit can help organizations extend into the cloud, whether for a few workloads or for an entire datacenter.

Incredible value. If your licenses don't already include Software Assurance, a program that includes rights to new software releases and cost-efficient upgrades, this could be a good time to reconsider. With Software Assurance, you could save up to 50 percent on Azure instances, depending on usage, instance type, and location. Contact your Microsoft account team to add Software Assurance.

Datacenter Edition licenses with Software Assurance	Standard Edition licenses with Software Assurance
• Deploy two VMs with up to 8 cores each for each two-processor license.	• Deploy two VMs with up to 8 cores each for each two-processor license.
• Save up to 50 percent on Azure deployments.	• Save up to 50 percent on Azure deployments.
• Use each license on-premises and in Azure.	• Use each license once, either on-premises or in Azure.

For complete details, visit www.azure.com/ahub

Before Azure Hybrid Use Benefit:
Annual cost of one Windows Server virtual machine on Azure $4,555

} Annual savings* of ~45% or $2,027

Annual WS SA cost $180

Annual cost of one base compute virtual machine on Azure $2,348

Here's one example of how much a customer could save running Windows Server on Azure, compared to other public clouds. When using on-premises Windows Server licenses with Software Assurance, customers pay only the base compute rate.

*Savings based on a D2 instance in US East 2 Region, annualized hourly pricing as of 7.29.16, and including the cost of Software Assurance. Prices subject to change.

How Azure Hybrid Use Benefit works:

- **Determine eligibility.** For each Windows Server two-processor license with Software Assurance, customers may run two virtual machines with up to 8 cores each, or one virtual machine with up to 16 cores, at the lower price.

- **Upload the image files.** Use Windows PowerShell to create each Windows Server virtual machine on-premises, flag it for the Azure Hybrid Use Benefit, and upload it to Azure.

- **Watch savings add up.** Your charges will be calculated at non-Windows virtual machine rates.