Move to cloud and save big using your Windows Server licenses

Now you can move your existing Windows Server licenses to Azure when you extend your datacenter to the cloud. With the Azure Hybrid Use Benefit, you can use on-premises Windows Server licenses that include Software Assurance to run Windows Server virtual machines in Azure at the base compute rate.¹

Using your existing licenses, you can save up to 40 percent² on Windows Server virtual machines in Azure, depending on usage, instance type, and location.

For every 2-processor Windows Server license or Windows Server license with 16-cores covered with Software Assurance, you can run either of the following at the base compute rate:

- Up to two machines with up to 8 cores or
- One virtual machine with up to 16 cores.

You can also run virtual machines with more than 16 cores by stacking licenses. For example, for two 2-processor licenses or two 16-core licenses, you may run a virtual machine with up to 32 cores.

Maximize benefits from your Software Assurance investment.

If your licenses don't already include **Software Assurance**, a program that includes rights to new software releases and cost-efficient upgrades, this could be a good time to reconsider. Software Assurance is an essential investment in the journey to transform your application portfolio.



Modernize applications

Create more agile, secure, and intelligent applications with new product version rights and the Nano Server installation option.



Move applications to the cloud

Save up to 40 percent and gain speed, scale, and innovation in the cloud with the Azure Hybrid Use Benefit.



Sustain critical and legacy applications

Gain six more years to run without disruption, while you focus on digital transformation with the Premium Assurance Add-on.

Before Azure Hybrid Use Benefit:

Annual cost of one Windows Server virtual machine on Azure \$2,964* Annual savings* of ~40% or \$1,187

Annual cost of one base compute virtual machine on Azure \$1,577*

Annual WS SA cost ~\$200*

Here's one example of how much a customer could save by running Windows Server on Azure using this benefit. When using onpremises Windows Server licenses with Software Assurance, customers pay only the base compute rate.

*Savings based on two D2 v2 Promo VMs in West US 2 Region running 20 hours per day for one year (365 days), base compute rate at CentOS or Ubuntu Linux rate for West US 2, and Software Assurance cost (Level A) for Windows Server Standard Edition (one 2-processor license or a set of 16 core licenses). Actual savings may vary based on region, instance type, or usage. Prices as of April 2017. Prices subject to change.

How to activate your benefit

There are three ways to make the Azure Hybrid Use Benefit work for you:

- I. Customers can deploy pre-built Windows Server images within minutes:
 - 1. Go to Azure Marketplace.
 - 2. Select **Get it now**.
 - 3. Deploy your workload in the Azure Portal.
- II. You can also upload a custom virtual machine
- III. You can migrate existing workloads with Azure Site Recovery (free for first 31 days).

¹ Linux rate for virtual machines.

² Actual savings may vary based on region, instance type, or usage. Prices as of April 2017. Prices subject to change.