Get more out of your existing Windows Server licenses

Now you can move your existing Windows Server licenses to Azure, just as you can with other popular Microsoft solutions, such as SQL Server and SharePoint. Take advantage of this benefit to extend your datacenter to the cloud.

Reduced pricing. With the Azure Hybrid Use Benefit, you can use on-premises Windows Server licenses that include Software Assurance (SA) to run Windows Server virtual machines in Azure at the base compute rate.¹

Cloud-ready licenses. Using this benefit can help organizations extend into the cloud, whether for a few workloads or for an entire datacenter.

Incredible value. If your licenses don't already include Software Assurance, a program that includes rights to new software releases and cost-efficient upgrades, this could be a good time to reconsider. You could save up to 50 percent on Azure instances, depending on usage, instance type, and location. Contact your Microsoft account team to add Software Assurance.

Using Azure Hybrid Use Benefit with your Windows Server licenses

	Processor-based licensing model	Core-based licensing model
Standard Edition licenses with Software Assurance	For a 2-processor license, deploy two VMs with up to 8 cores each, or one VM with up to 16 cores. Add one 2-processor license to receive two additional VMs. Use each license once, either on-premises or in Azure.	For a set of 16 core licenses, deploy two VMs with up to 8 cores each, or one VM with up to 16 cores. For an additional VM: • Additional set of 8 core licenses with SA required. • Entitles use on up to 8 cores. Use each license once, either on-premises or in Azure.
Datacenter Edition licenses with Software Assurance	For a 2-processor license, deploy two VMs with up to 8 cores each, or one VM with up to 16 cores. Add one 2-processor license to receive two additional VMs. Use each license on-premises and in Azure.	 For a set of 16 core licenses, deploy two VMs with up to 8 cores each, or one VM with up to 16 cores. For an additional VM: Additional set of 8 core licenses with SA required. Entitles use on up to 8 cores. Use each license on-premises and in Azure.

- 1 Linux rate for virtual machines.
- 2 Applicable to customers with Enterprise Agreement; customers without Enterprise Agreement can continue to upload custom VMs and deploy using PowerShell.

Before Azure
Hybrid Use Benefit:
Annual cost of one
Windows Server
virtual machine on
Azure \$4.393*

Annual savings* of ~50% or \$2,157

Annual cost of one base compute virtual machine on Azure \$2,036*

Annual WS SA cost ~\$200*

Here's one example of how much a customer could save by running Windows Server on Azure using this benefit. When using onpremises Windows Server licenses with Software Assurance, customers pay only the base compute rate.

*Savings based on a D2v2 instance in US East 2 Region running 744 hours/month for 12 months; base compute rate at SUSE Linux Enterprise rate for US East 2; SA cost (Level A) for one 2-processor Windows Server Standard license or 16 cores as of Oct. 26, 2016. Prices are indicative only and are as of Oct. 26, 2016; prices subject to change.

How Azure Hybrid Use Benefit works:

- Determine eligibility. Every Windows Server customer with Software Assurance is eligible for Azure Hybrid Use Benefit.
- Deploy Azure Marketplace images.
 Customers can select pre-built Windows Server images from Azure Marketplace² and deploy using their favorite client tools, such as Azure PowerShell, Azure CLI Command Line interface, or through the Azure SDKs.
- Watch savings add up. Your charges will be calculated at base compute rate.

For complete details, visit www.azure.com/ahub