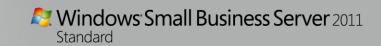
Windows Small Business Server 2011 Essentials



Licensing for SBS 2011

The Windows Small Business Server 2011 (SBS 2011) is licensed differently based on the edition.

Small Business Server 2011 Essentials

SBS 2011 Essentials requires no Client Access Licenses, and can be used by up to twenty-five users and twenty-five pc's. The Server license included in purchase gives you the right to install and use the server software.

Small Business Server 2011 Standard

Small Business Server 2011 Standard requires CALs for usage. It includes a server license and five Client Access Licenses.

Server License

The SBS 2011 Standard server license gives you the right to install and use the server software.

Client Access Licenses

Client Access Licenses (CALs) are licenses for access to the server software. SBS 2011 Standard comes with five CALs, which give you the right to have five devices or users access the server software.

Small Business Server 2011 Premium Add-on

Windows Small Business Server 2011 Premium Add-on requires CALs for usage. Windows Server technology usage rights are covered by your initial Small Business 2011 Standard CALs or Essentials Server license. Access to SQL Server 2008 R2 for Small Business required additional Small Business Server 2011 Premium Add-on CALs. You only need Small Business Server 2011 Premium Add-on CALs for users accessing SQL.

Server License

The SBS 2011 Premium Add-on server license gives you the right to install and use the server software.

• Client Access Licenses

Small Business Server 2011 Premium Add-on Client Access Licenses (CALs) are required for access to the SQL server software.

CAL Types

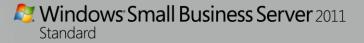
With SBS 2011 you choose how CALs will be used based on how the server is to be accessed on a regular basis. There are two types of CALs to choose from: Device CALs or User CALs. These options give you the flexibility to choose the CAL type that best suits your business needs.

Device CALs

With Device CALs, you acquire a CAL for every device—such as laptops, desktop computers, Pocket PCs and smartphones—that needs access to your server. With this option, any user can access the server on the licensed device. Device CALs might make the most economic and administrative sense for an organization that has multiple users for one device, such as shift workers. If you choose device CALs, then each device that accesses the SBS 2011 server will consume a CAL, and you can reallocate that CAL if you retire a device.

User CALs

With User CALs, you acquire a CAL for individuals who are given named access to your server. Licensed users can access the server from any device. User CALs might make the most sense for an organization that has many roaming employees who need access to the corporate network from mobile devices or employees who use multiple devices to access the network. You can reallocate a user CAL if a reassignment is permanent. You can also temporarily reassign a user CAL if the user is on leave or the device is disabled.



CAL Editions and Packages

Microsoft offers a variety of CAL add-on packs in quantities to suit your specific needs. If you need more CALs, you can purchase them separately. Visit the SBS 2011 Pricing page for estimated retail pricing and details.

For license compliance, it is recommended that you maintain records of your purchase and CAL assignments.

Licensing Options

SBS 2011 qualifies as a volume licensing purchase. We encourage you to explore volume licensing options to get the most value from your purchase. Microsoft licensing programs help save you time and money by making the purchase and management of multiple software licenses easier.

SBS 2011 is also licensed to be preloaded on new server hardware that has been built, tested, and certified by an Original Equipment Manufacturer (OEM) like HP, Dell, and Fujitsu.

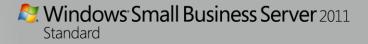
Additionally, SBS 2011 is available through the Microsoft Software Assurance program. We recommend that you purchase Software Assurance for your servers and CALs in order to use the latest Windows Small Business Server release, and to take advantage of the many additional benefits of the program.

Downgrade Rights

Microsoft grants the rights to use the prior version of Windows Small Business Server 2008 Standard, if using the Small Business Server 2011 Standard product only. Regardless of which channel was used to acquire the license. Here are the following downgrade options available.

Product	Downgrade		
SBS 2011 Essentials	No downgrade available.		
SBS 2011 Standard	FPP/OEM Customers:		
	Eligible to downgrade to SBS 2008 Standard. Customer needs to have access to SBS 2008 media and products keys.		
	Volume Licensing Customers:		
	Eligible to downgrade to SBS 2008, obtain media and keys through VLSC.		
SBS 2011 Premium Add-on	FPP/OEM Customers:		
	No downgrades available.		
	Volume Licensing Customers:		
	Eligible to downgrade to Windows Server 2008 Standard, obtain media and keys through VLSC.		
	Eligible to downgrade to SQL Server 2008 for Small Business, obtain media and keys through VLSC.		





Pricing

The tables below provide guidance on estimated retail pricing for U.S. and Canadian editions of Windows Small Business Server 2011.

Server Licenses	U.S. Price	Description
Windows Small Business	\$545	Includes Small Business Server 2011 Essentials. Price also includes a 25 user
Server 2011 Essentials		account limit and CALs are not required.
Windows Small Business	\$1096	Includes Small Business Server 2011 Standard Edition. Price also includes 5-pack of
Server 2011 Standard		Small Business Server 2011 CAL Suite (User or Device, chosen after purchase)
Windows Small Business	\$1604	Includes Small Business Server 2011 Premium Add-on Edition. Price also includes 5-
Server 2011 Premium		pack of Small Business Server 2011 Premium Add-on CAL Suite for Users or Devices
Add-on		(User or Device, chosen after purchase)

Client Access Licenses	U.S. Price*	Description
Windows Small Business Server 2011 CAL	\$361	Five additional SBS 2011 CALs (User or Device, chosen at time
Suite Users or Devices 5-pack		of purchase) for accessing a SBS network
Windows Small Business Server 2011 CAL	\$457	Five additional SBS 2011 Premium Add-on CALs (User or
Suite for Premium Add-on Users or Devices 5-		Device, chosen at time of purchase) for accessing the Premium
pack		Add-on
Windows Small Business Server 2011 CAL	\$1447	Twenty additional SBS 2011 CALs (User or Device, chosen at
Suite - 20 pack		time of purchase) for accessing a SBS network
Windows Small Business Server 2011 CAL	\$1831	20 additional SBS 2011 Premium Add-on CALs (User or Device,
Suite for Premium Users or Devices 20-pack		chosen at time of purchase) for accessing the Premium Add-on

* Prices on this page are stated in U.S. dollars and reflect pricing for purchases within the United States and Canada at the FPP price. The prices listed are estimated prices; reseller pricing may vary. To find the Microsoft Web site for your country/region, visit the worldwide sites page.