

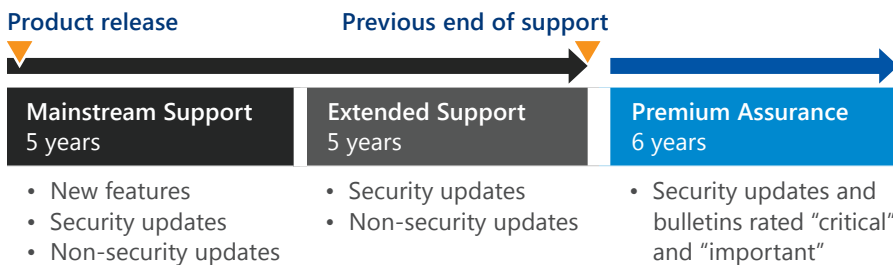
Windows Server Premium Assurance SQL Server Premium Assurance

Add six more years of product support beyond the end of Extended Support

IT today is undergoing a digital transformation to enable speed and innovation, while maintaining stability and predictability. Many applications are modernizing and moving to the cloud fast, while others need to keep running on-premises without disruption. To provide you with further flexibility as your needs evolve, we are announcing two offerings that will help you run applications even longer: Windows Server Premium Assurance and SQL Server Premium Assurance.

These offerings add six additional years of product support beyond the end of Extended Support, allowing for up to 16 years of total support (typically five years each of Mainstream and Extended Support, plus the new six-year Premium Assurance period). Premium Assurance offers security updates and bulletins rated "Critical" and "Important," and is available for 2008 and newer versions. Additionally, these offerings are purchased as Add-ons to Software Assurance on eligible products.

Premium Assurance extends product support by six years



Windows Server Premium Assurance and SQL Server Premium Assurance support period for 2008/R2 versions

| | Extended Support End Date | Premium Assurance Support Period |
|------------------------|---------------------------|----------------------------------|
| Windows Server 2008/R2 | January 2020 | January 2020 – January 2026 |
| SQL Server 2008/R2 | July 2019 | July 2019 - July 2025 |

Key benefits

- Offers flexibility as you move to the cloud.
- Minimizes disruptions to your environment.
- Helps you meet regulatory compliance.
- Helps makes your environment more secure.
- Enables you to proactively plan for end of product support.

To buy these offerings

Buy or renew Software Assurance

- Premium Assurance can only be added to licenses with active Software Assurance.

Buy Premium Assurance early for significant savings

- Save up to 58 percent if you purchase before the end of June 2017.
- Lock¹ pricing for current and future purchases.

Available worldwide in early 2017

For more information on Windows Server Premium Assurance and SQL Server Premium Assurance, contact your Microsoft representative.

1. Excludes impact from Windows Server licensing model changes (from Processor-based to Core-based).

Pricing

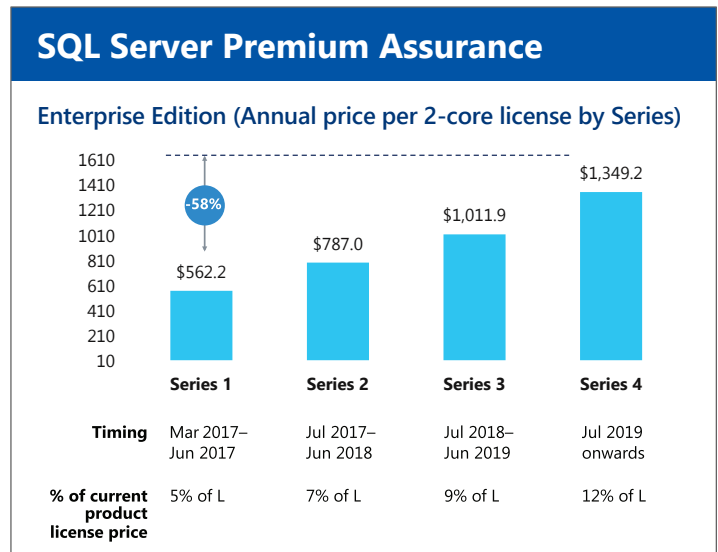
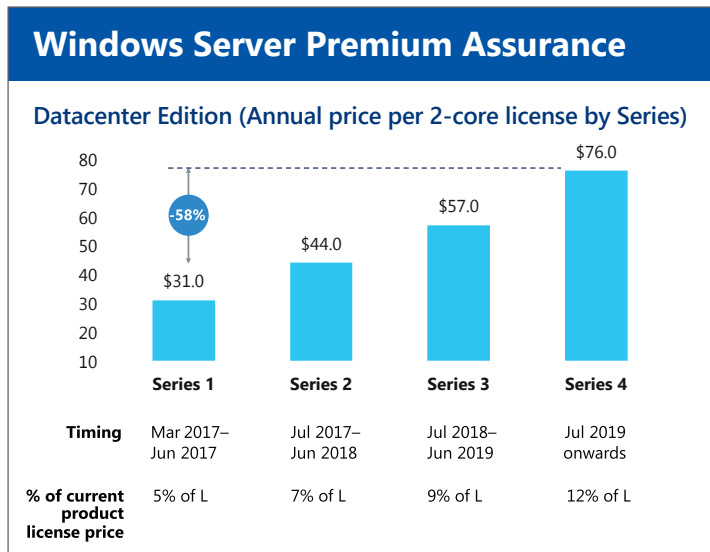
Windows Server Premium Assurance and SQL Server Premium Assurance offerings use a tiered pricing model based upon your time of initial purchase. Purchasing soon after availability means you will save up to 58 percent as pricing for Premium Assurance will increase over time. Please refer to the table below for offering pricing.

| Series Name | Purchase Date | Unit Price as % of current product license price | Savings vs. Series 4 |
|-------------|------------------------|--|-------------------------|
| Series 1 | March 2017 – June 2017 | 5% of L | 58% (best price) |
| Series 2 | July 2017 – June 2018 | 7% of L | 42% |
| Series 3 | July 2018 – June 2019 | 9% of L | 25% |
| Series 4 | July 2019 onwards | 12% of L | Not applicable |

Here is an example of Add-on pricing for Windows Server Premium Assurance Datacenter edition and SQL Server Premium Assurance Enterprise edition for a 2-Core license based on purchase period.

Eligible products

- Windows Server 2008/R2 Standard, Datacenter, and Enterprise
- Windows Server 2012/R2 Standard and Datacenter
- Windows Server 2016 Standard and Datacenter
- SQL Server 2008/R2 Standard, Datacenter, and Enterprise
- SQL Server 2012 Standard and Enterprise
- SQL Server 2014 Standard and Enterprise
- SQL Server 2016 Standard and Enterprise



Your initial purchase price remains consistent over time and renewal periods provided you maintain both the Premium Assurance and Software Assurance.

Requirements

To support a specific product version, you must purchase the Windows Server Premium Assurance or SQL Server Premium Assurance offering before that version goes out of support. For example, to support Windows Server 2008 product versions, you have through December 2019 to purchase Premium Assurance. To support SQL Server 2008 version, you have through June 2019 to purchase this offering.

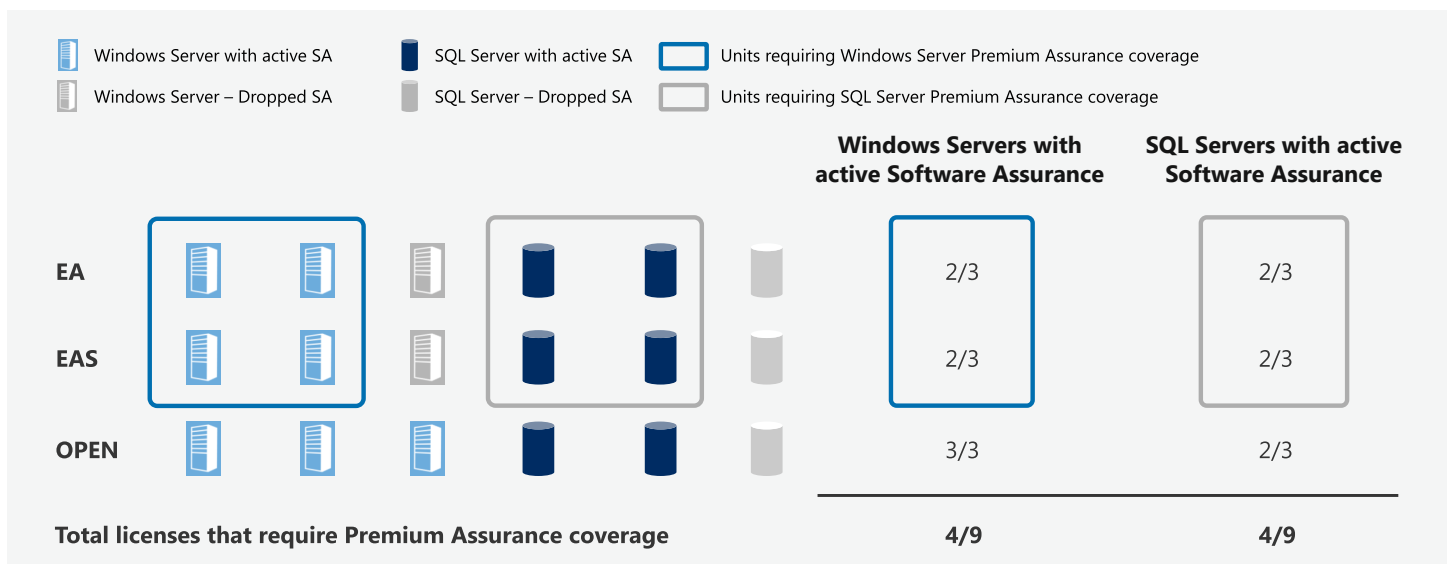
Windows Server Premium Assurance and SQL Server Premium Assurance are purchased as Add-ons to Software Assurance on that product. Per offering

Eligible licensing programs and enrollments

- Enterprise Agreement
- Enterprise Agreement Subscription
- Enrollment for Education Solutions
- Server and Cloud Enrollment

requirements, you must purchase the Premium Assurance Add-on for all servers with active Software Assurance that were purchased using any of the following four licensing programs and enrollments, namely Enterprise Agreement, Enterprise Agreement Subscription, Enrollment for Education Solutions, and Server and Cloud Enrollment. If you have server licenses purchased via licensing programs outside the above four, then you are not able to purchase the Premium Assurance Add-on for those licenses.

The following graphic illustrates a sample scenario. If you had nine Windows Server licenses and nine SQL Server licenses through three licensing programs – Enterprise Agreement (EA), Enterprise Agreement Subscription (EAS), and Open – you would need to purchase Add-on licenses for 4/9 Windows Server licenses and 4/9 SQL Server licenses with active Software Assurance (eligible programs only: EA and EAS).



Additionally, while existing Client Access Licenses (CALs) must be covered by an active Software Assurance license, you do not need Windows Server Premium Assurance or SQL Server Premium Assurance Add-on licenses for CALs.

Purchasing flexibility

Once you purchase Windows Server Premium Assurance or SQL Server Premium Assurance offering, you may add licenses for these offerings at any time. However, you may reduce licenses or drop the offering completely at the time of your Software Assurance renewal only.

For more information on Windows Server Premium Assurance and SQL Server Premium Assurance, contact your Microsoft representative.

Note: All references to Premium Assurance in this document apply to both Windows Server Premium Assurance and SQL Server Premium Assurance.